



AIA Rhode Island Bylaws Appendix B Strategic Plan

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Mission:

AIA Rhode Island advocates for the practice of architecture, seeks to transform the profession, and elevate the quality of the built-environment for all.

Vision:

Promoting the value of architecture through professional development, engagement, and quality design, for the betterment of public health, safety and welfare.

Objectives (2019-2022):

Transform Role of Profession through Governance/ Leadership:

- Establish Importance of: Public/Social Good/ General Welfare.
- Establish AIA as Primary Advocate for Architecture: Architect at Head of Table.

Transform Architecture Advocacy:

- Increase public participation in architecture advocacy.
- Transform public perception.
- Establish AIA as an indispensable forum.

Transform Access to the Profession:

- Foster Inclusivity (Provide access current/potential members & public).
- Establish Relevance through engagement (Keep new and longstanding members engaged).
- Establish AIA as a central hub and presence.
- Provide all members access to high quality learning opportunities.

Elevate Architecture:

- Promote that Good Design/Architecture is for Everyone.
- Promote need and value of an Architect (for Architecture).

Key Results (2019-2022):

Deferred to 2019 Board of Directors

Summary of Process:

January 2018	The Board created a Strategic Plan preplanning committee.
March 2018	The preplanning committee determined methodology of gathering data, identified survey audience, and drafted initial survey questions.
March 2018	A total of 40 people from 15 different architecture firms and affiliated organizations representing a cross section of the local architecture community were interviewed.
May 2018	A total of 67 people completed an online digital survey which was distributed to the Chapter's AIA and Associate member categories, and select non-member architects and designers.
July 2018	The preplanning committee gathered and sorted all received data. Preplanning efforts concluded with submitted reports to the Board on interview and survey outcomes.
August 2018	The Board held a strategic planning retreat at Peerless Lofts, Providence to fully begin the strategic planning effort. The Board reviewed reports from the preplanning committee, the Institute Strategic Plan, and discussed chapter mission, goals, and initiatives. The Board agreed to create a Chapter specific mission and vision statement, in advance of finalizing objectives.
September	A strategic plan committee refines mission and vision statement language, identifies key objectives and ideas that may inform key results.
October 2018	The Board adopts revised drafts of a Chapter specific mission and vision statement. The Board will hold another retreat for select Board members (a strategic plan committee) to refine identified objectives and assign key results (metrics) to each.
January 2019	TBD