



AIA Rhode Island Bylaws Appendix B Strategic Plan

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Mission	AIA Rhode Island advocates for the role of architecture and architects, in elevating the quality of the built environment for all.
Vision	AIA Rhode Island will strengthen outreach and engagement to become the leading professional resource for members and the Rhode Island community.
Outreach	<ul style="list-style-type: none">Increase chapter visibility to RI CommunityAdvance Advocacy efforts (Lobby Day or Breakfasts)Establish AIA Rhode Island as a central hub and presence
Elevate Architecture	<ul style="list-style-type: none">Promote that Good Design/Architecture is for EveryonePromote need and value of an Architect (for Architecture)Recognize innovative design
Member Engagement	<ul style="list-style-type: none">Foster Inclusivity (Provide access to current/potential members & public)Establish Relevance through engagement (Keep new and longstanding members engaged)Increase membership & committee participationProfessional DevelopmentRetain local graduates/ talent
Organizational Strength	<ul style="list-style-type: none">Develop Officer and Board RolesStrengthen relationship with nonprofit foundation, and other organizationsStrengthen financial policies

Summary of Process:

January 2018	The Board created a Strategic Plan preplanning committee.
March 2018	The preplanning committee determined methodology of gathering data, identified survey audience, and drafted initial survey questions.
March 2018	A total of 40 people from 15 different architecture firms and affiliated organizations representing a cross section of the local architecture community were interviewed.
May 2018	A total of 67 people completed an online digital survey which was distributed to the Chapter’s AIA and Associate member categories, and select non-member architects and designers.
July 2018	The preplanning committee gathered and sorted all received data. Preplanning efforts concluded with submitted reports to the Board on interview and survey outcomes.
August 2018	The Board held a strategic planning retreat at Peerless Lofts, Providence to fully begin the strategic planning effort. The Board reviewed reports from the preplanning committee, the Institute Strategic Plan, and discussed chapter mission, goals, and initiatives. The Board agreed to create a Chapter specific mission and vision statement, in advance of finalizing objectives.
September 2018	A strategic plan committee refines mission and vision statement language, identifies key objectives and ideas that may inform key results.
October 2018	The Board adopts working drafts of a Chapter specific mission and vision statement.
March 2019	The Board reviews progress to date and proposes scheduling a meeting open to members for further engagement. Each of the draft goals was assigned a Board Champion.
April 2019	Champions further coordinate and consolidate goals in advance of member meeting.
June 2019	Board holds planning session for members at Barnaby's in Providence.
January 2020	The Board holds a public meeting open to members to review progress with the draft strategic plan, review draft mission and vision, values, and objectives. The Board finalizes a revised mission statement at this meeting.
May 2020	The Board held a planning session, to review and refine chapter goals. The vision statement, goals and strategies are further refined at this meeting.
June 2020	The Board formally adopted the 2020-2025 Strategic Plan.